

As we close out another exciting year at the 'Boom and head into 2023, our team remains focused on our company mission: to optimize engagement and wellbeing to make work and life better. This mission is fueled by our company vision to use science and technology to transform how members engage in their total wellbeing.

With both of these guiding objectives, our Sonic Boom team will continue to deliver a best-in-class wellness product that helps each and every member live their healthiest, happiest life — in the New Year and beyond. And now for some exciting company updates!

## What's happening around the 'Boom?



**Set your own goal.** In 2023, members will be able to create their own unique wellness goals — with tracking capabilities that are validated, self-reported binary (yes/no), or self-reported amount-based.



**Weight tracker updates.** We'll be refining the existing tracker to allow everyone to toggle further back in time and record current weight to the decimal. Stay tuned!



**Updated Academy courses.** Additional lessons will be added in 2023 to expand on existing categories and provide participants with increased opportunities to be more informed through their wellbeing journey.



**Create a contest.** Our revised "create a contest" module is live and already being enjoyed! In just a few clicks, contests of any topic, length, or goal can be built. Encourage your team members to log in and start their own challenge today!

## Sonic Boom by the numbers

98% ✓

Percentage of enrollees who completed our most-popular Academy quiz in 2022

88% 📄

Overall completion rate for all Academy courses in 2022

22 min.

The average daily activity time per member for our largest client in 2022

217 📊

Number of contests created by members of our most-engaged client in 2022