








## Comprehensive, socially engaging employee wellbeing



Everyone's talking about "engagement," which is often defined as a one-time login or completion of a single activity to earn an incentive. Sonic Boom is the only platform focused on driving **long-term behavior change** by creating programs people love and **want** to take part in. We foster consistent, sustained engagement in daily health-habit improvement through social interactions, gamification, competition, cooperation, and praise/recognition...


### KEY FEATURES:

-  **Mobile app:** Our most-popular features (plus photo-sharing and more), optimized for on-the-go engagement.
-  **Contests and challenges:** Fully customizable. Unlimited. Personally relevant. **Fun.**
-  **Caught Ya / Busted:** Peer-to-peer recognition and accountability tools.
-  **Challenge-of-the-Day:** Holistic tips with socially engaging calls-to-action.
-  **Academy:** Videos, quizzes, and courses (financial, mental, nutritional, sleep)
-  **Rewards:** Fully customizable and automated.
-  **Goals & Trackers, Digital Navigator, and more.**

### CLINICAL FEATURES:

-  **Lifestyle Coaching**
-  **Biometric Screenings**
-  **Health Assessment**

### DIFFERENTIATORS:

-  **The most-stimulating gaming mechanics**  
(Far beyond simplistic "most steps wins")
-  **Widest variety of contests and challenges**  
(Infinitely customizable and personalizable)
-  **Socially stimulating and fun**  
We help members make daily health-habit improvements **together**
-  **Consultative, anticipatory service**  
Clients rave about our proactive, hands-on account-management teams.
-  **Comprehensive, holistic approach**  
**All** aspects of wellbeing: physical, nutritional, financial, stress, sleep, mindfulness, and more...
-  **Highly customizable platform**  
Configured and personalized for each client's unique goals and cultural needs
-  **Robust/customizable incentive management**  
(With consultation and strategic support)
-  **Unrivaled custom communications**

LEARN MORE / REQUEST A DEMO:

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